

Woodford County Fair Association

501 (c) (3) Organization, FEIN 61-1326695

P.O. Box 342, Versailles, KY 40383

woodfordfair@gmail.com

January 18, 2024

The Woodford County Fair is just around the corner! We are pleased to announce the fair will be held **May 31st thru June 8th, 2024**. Without contributions from our community, sponsors, and many volunteers our fair would not be so successful. We have been able to keep the County Fair an affordable family event because of sponsors like you.

Please do not assume you have nothing to contribute. We appreciate monetary contributions, services, products, volunteers, etc. Every event will benefit from sponsorship. There are six levels of sponsorship. These levels and the benefits of each are listed on the reverse of this letter as well as the planned events. The fair is a great opportunity to have your business recognized by over 20,000 attendees.

If you choose to be a sponsor, please take the following action:

1. Make sponsorship payable to the Woodford County Fair Association, Inc.
2. Complete and remove the form below to include with your sponsorship.
3. Mail to Woodford County Fair, P.O. Box 342, Versailles, KY 40383.

Sponsorship is due by **April 15, 2024**, in order to be included in the fair catalog. Any donations received after April 15th will still be included during the event, on our website and social media pages. **Sponsorships/donations are tax deductible!**

For questions or concerns regarding sponsorship, call me at (502) 219-0806 or e-mail us at woodfordfair@gmail.com. Thank you for your time and consideration. We look forward to working with you to make the Woodford County Fair the best.

Sincerely,
Melanie Wiley
Sponsorship Chair

 Yes, I would like to make a tax-deductible donation to the 2024 Woodford County Fair.

\$ _____ Platinum \$ _____ Gold \$ _____ Silver \$ _____ Bronze \$ _____ Friend of Fair

In-Kind Donation (please specify) _____

Company Name: _____ Contact: _____

Address: _____ Phone: _____

Preferred Event: _____

Platinum Donor (\$2,000.00 and up) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Ten passes to the Fair including rides

Gold Donor (\$1,000.00 to \$1,999.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Six passes to the Fair including rides

Silver Donor (\$500.00 to \$999.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Four passes to the Fair including rides

Bronze Donor (\$200.00 to \$499.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Two passes to the Fair (does not include rides)

Friend of the Fair (Under \$200.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website

In-Kind Donation - In kind donations will be valued at one of the 5 levels listed above and the benefits of those levels will apply. For questions or concerns, contact Melanie Wiley at (502) 219-0806.

Planned events for the 2024 Woodford County Fair:

- Pageants: Adorable Baby Contest, Tiny Miss & Mister, Little Miss and Mister, Princess, Preteen, Teen, Miss, Ms. Woodford County, Mrs. Woodford County, Modern Woman, Parent/Child Look Alike, & Men's Pretty Legs Competition
- Motorsports – Garden Tractor Pull, Mud Run, Demolition Derby, ATV and truck drags, and TNT and KITPA Truck and Tractor Pulls.
- Saddlebred Horse Show
- Pony & Mule Pull
- Livestock Shows – goats, sheep, swine, and beef
- Floral Show
- Exhibits: Home & Heritage, Agriculture, Horticulture, Photography and Art